

AMENDMENT

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1-33. (Canceled)

34-42. (Cancelled)

43. (Currently Amended) A computer-implemented method of enabling a sender to create a multi-media message to a recipient, the multi-media message comprising a dialogue between at least two animated entities arranged to deliver respective portions of a text message from the sender, the method comprising performing at least one of the following steps via a processor:

presenting the sender with an option to choose at least two animated entities to deliver respective portions of [[a]] an email text message to the recipient, the choice of which animated entity to deliver which portion of the email text message being effected by the insertion in the email text message of [[an]] a non-text indicator associated with the chosen animated entity; and

delivering the multi-media message where the chosen animated entities deliver respective portions of the email text message according to a position in the email text message of the indicator associated with the animated entity.

44. (Currently Amended) A computer-implemented method of enabling a sender to create a multi-media message to a recipient, the multi-media message comprising a dialogue between at least two animated entities arranged to deliver respective portions of a text message from the sender, the method comprising performing at least one of the following steps via a processor:

receiving from the sender [[a]] an email text message comprising an indicator of a first animated entity and text associated with the first animated entity, and an indicator of a second animated entity and text associated with the second animated entity; and

delivering the multi-media message wherein the first animated entity delivers the text associated with the first animated entity and wherein the second animated entity delivers the text associated with the second animated entity, the delivering being associated with an inserted, non-text indicator associated with a respective animated entity for delivery of that portion of the message.

45. (Currently Amended) The method of enabling a sender to create a multi-media message to a recipient of claim [[17]] 44, further comprising:

receiving in the text message sender emoticons; and

delivering the multi-media message using the emoticons wherein each emoticon is associated with a most immediately preceding animated entity indicator within the text message, each indicating which of a plurality of animated entities will deliver the respective portion of the multi-media message.

46. (Currently Amended) The method of enabling a sender to create a multi-media message to a recipient of claim [[17]] 44, further comprising:

providing the sender with options to control the position of each animated entity chosen within the multi-media message.

47. (Previously Presented) The method of claim 43, wherein the text message is an email message.

48. (Previously Presented) The method of claim 44, wherein the text message is an email message.